

Appendix B – 23/24 BSIP Initiative Programme - Revenue

Spend Area and Scheme	Value	Comment
Bus Priority – Feasibility	£250k	Funding to support feasibility studies for potential bus priority schemes. Identification of potential schemes using modelling work and operator feedback.
Fares and Ticketing: KTS Price Hold	£2.5m	Funding to hold the Kent Travel Saver pass at a cost of £450 for the 23/24 academic year. Initiative complete.
Fares and Ticketing: Promotions	£500k	Delivery of fares promotions over 2023/24 including a free travel weekend (June 2023), free travel for low income families in receipt of free school meals in summer 2023 and earlier travel for Older and Disabled Persons pass holders. Initiative complete.
Fares and Ticketing: Ticketing Trial	£100k	Delivery of a multi operator ticketing trial in Swale area. Initiative complete.
Fares and Ticketing: ETM Grant	£195,895	Grant scheme to enable small - medium sized operators to upgrade their ticket machines to those capable of accepting smarter payment - i.e. contactless and tap on / tap off. Initiative to be rolled to 24/25 to align with national multi operator ticketing scheme.
Network: Planning Tool	£50k	Funding to secure a network planning tool (web based but hosted externally to kent.gov.uk) to aid the planning of bus services. Initiative complete.
Network: Service Support	£2.5m	Funding to sustain bus services. Funding has been utilised to support 49 school bus services across the country which would have otherwise faced withdrawal. A full list of services funded through any source in Folkestone and Hythe can be found in appendix A .
Information: PT info Portal	£60k	Delivery of a new Interactive bus map and linked journey planner on Kent.gov.uk. Onward fees with related capital budget for set up costs. Initiative likely to be rolled out in Spring 2024
Infrastructure: QR Codes	£325k	Delivery of QR code plates at all Kent bus stops linking to PT info portal. Initiative to be rolled out across 2024.

23/24 BSIP Initiative Programme – Capital

Spend Area and Scheme	Value	Comment
Bus Priority: Pencester Road	£3m	Design and build of bus priority scheme (change to highway reconfiguration, signage etc) in Pencester Road, Dover. Scheme ongoing.
Bus Priority: Rennie Drive	£2.5m	Design and build of bus priority scheme (new carriageway construction, signage etc) in Rennie Drive, Dartford. Scheme ongoing
Bus Priority: Superbus	£2m	Design and build of bus priority scheme (package of measures including highway reconfiguration, signal changes, bus stop alterations etc) in Thanet. Scheme ongoing
Highways: Bus Interventions	£625k	Design and build of smaller scale highway improvements to support bus reliability - e.g. corner re-alignment, bus stop changes, signal changes, kerb work. Initiative ongoing. Schemes under consideration include a scheme to rectify parking issues that restrict bus movements around Hawkinge Aerodrome and Folkestone West Station.
Highways: ANPR Enforcement Sites	£450k	Procurement and installation of ANPR cameras at bus gate / lane locations across the county. Update as part of separate JTB item – <i>“Implementation of the 2004 Traffic Management Act, Part 6 covering enforcement of moving traffic offences”</i>
Fares and Ticketing: ETM Grant	£1,177,840	Grant scheme to enable small - medium sized operators to upgrade their ticket machines to those capable of accepting smarter payment - i.e. contactless and tap on / tap off. Initiative to be rolled to 24/25 to align with national multi operator ticketing scheme.
Technology: MaaS	£1,450,000	Funding secures a Mobility as a Service (MaaS) delivery partner and a back office system for MaaS for the Kent Thameside area. Scheme ongoing.
Network: Community Transport Grant	£450k	Grant scheme (akin to previous KCC CT Grants) offering capital funding to CT providers / local community groups to introduce new or enhance existing Community Transport schemes. Applications to scheme closed and applications being assessed include two relating to schemes in Folkestone and Hythe.
Information: PT Info Portal	£140k	Delivery of a new Interactive bus map and linked journey planner on Kent.gov.uk. Initiative likely to be rolled out in Spring 2024
Infrastructure: RTI	£662k	Delivery of new RTI Screens across the county at bus stops identified through the creation of a bus stop hierarchy. Initiative to be rolled out in 2024. Locations being explored in Folkestone and Hythe include the inclusion of RTI as part of bus stop revisions at Middelburg Square.

